



Westtech Field Days Assoc. Inc.

*Technology for the Grazing Industries and
Rural Lifestyles*

Advertising Packages

Newspaper

Queensland Country Life

Queensland Country Life are the official Westtech Field Days booklet publisher and will be responsible for all the Field Days advertising.

- Coverage Area: Northern Region
- Distribution: 16000 copies
- Published: Weekly
- Contact: Craig Chapman
 - Phone: 07 3826 8200
 - Fax: 07 3821 1236
 - Email: craigchapman@ruralpress.com

The Longreach Leader

- Coverage Area: Central Western Queensland
- Distribution: 2800 copies
- Published: Weekly
- Contact: Tania Hunt
 - Phone: 07 4658 3855
 - Fax: 07 4658 2396

Advertising Rates:

- | | |
|------------------------------------|--------------------|
| • Standard black and white (mono): | \$3.59 / column cm |
| • Full colour: | \$7.00 / column cm |
| • 5cm x 2 col / 7.1cm (mono): | \$35.90 |
| • 10cm x 2 col / 7.1cm (mono): | \$71.80 |
| • 20cm x 2 col / 7.1cm (mono): | \$143.60 |
| • 15cm x 3 col / 11cm (mono): | \$161.55 |
| • 15cm x 4 col / 14.6cm (mono): | \$215.40 |
| • 10cm x 7 col / 25.9cm (mono): | \$251.30 |

Radio

Radio 4LG

- Base: Longreach
- Coverage: Central Western Queensland
- Contact: Laura Grant
 - Phone: 07 4658 3333
 - Fax: 07 4658 1627
 - Email: laura@radio4lg.com.au

Packages:

- **Westech Package One: \$242.00**
15 x 30 second commercials in prime time on 4LG plus 10 bonuses
1 x 2 minute interview at Westech
- **Westech Package Two: \$363.00**
25 x 30 second commercials in prime time on 4LG plus 10 bonuses
1 x 2 minute interview at Westech
- **Westech Package Three: \$484.00**
40 x 30 second commercials in prime time on 4LG plus 10 bonuses
1 x 2 minute interview at Westech

A production charge of \$22 applies to all bookings and is for up to and including two versions of the copy.

Radio 4VL

- Base: Charleville
- Coverage: South West Queensland
- Contact: Geoff Speed
 - Phone: 07 4654 1444
 - Fax: 07 4654 1908
 - Email: geoff.speed@smartradiogroup.com.au

Packages:

- **Package One: \$190.95 (excluding GST)**
15 x 30 second package plus 5 bonuses
- **Package Two: \$381.90 (excluding GST)**
30 x 30 second package plus 10 bonuses
- **Package Three: \$572.85 (excluding GST)**
45 x 30 second package plus 25 bonuses

A production charge of \$15 applies per package.

Radio 4LM

- Base: Mount Isa
- Coverage: North West Queensland
- Contact: Jim MacKail
 - Phone: 07 4743 3444
 - Fax: 07 4743 5599

Packages:

- **Westech Package One: \$600.00 (excluding GST)**
30 x 30 second commercials placed between 6AM and 9AM and between 12 noon and 6PM
10 x 30 second bonus commercials run of station
- **Westech Package Two: \$720.00 (excluding GST)**
60 x 15 second commercials placed between 6AM and 9AM and between 12 noon and 6PM
20 x 15 second bonus commercials run of station

Radio 4GC

- Base: Charters Towers
- Coverage: North West Queensland
- Contact: Tracey Murphy
 - Phone: 07 4787 7828
 - Fax: 07 4787 4056

Packages:

- **Westech Package One: \$363.00 (including GST)**
20 x 30 second commercials placed between 6AM and 6PM
10 x 30 second bonus commercials run of station
- **Westech Package Two: \$561.00 (including GST)**
35 x 30 second commercials placed between 6AM and 6PM
20 x 30 second bonus commercials run of station

Radio 4HI

- Base: Emerald
- Coverage: Central Queensland
- Contact: Patty Schwarz
 - Phone: 07 4982 2422
 - Fax: 07 4987 5773
 - Email: patty.schwarz@mrworks.com.au

Packages:

- **Package 1: \$412.50 (including GST)**
25 x 30 second commercials
10 x 30 second bonus commercials
- **Package 2: \$539.00 (including GST)**
35 x 30 second commercials
15 x 30 second bonus commercials
- **Package 3: \$110 (including GST)**
Pre-recorded interview to be played on a day as part of the Westech Field Days – can be included with other packages also.

A production charge of \$35 applies per package that requires a commercial to be professionally written and produced by our team.

[Television](#)

7 Central – Southern Cross Television

For further information contact:

- Ms Tanya Aylett
- Phone: 08 8941 5777